

LIBRARIES
TRANSFORM™



BECAUSE LEARNING TO
READ COMES BEFORE
READING TO LEARN

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Overdrive Website Makeover Before the Holidays

On September 22nd, the [WPLC Digital Library Steering Committee](#) will move forward to roll out a [new and improved OverDrive site](#). This process will happen over the course of several weeks to allow you time to preview and become familiar with the site and its functionality - before the holiday rush - so you can continue to help your patrons use Wisconsin's Digital Library. [More information.](#)



October is Annual Survey Week

Have you scheduled your library's annual survey week this October to collect data for the annual report? The annual report requires an annual count of reference transactions and all public computer uses. If your library does not keep an annual count of reference transactions and a count of all public internet computer uses, your library needs to schedule a survey week to "count transactions during a typical week." See pages 14-15 of the [Wisconsin Public Library Annual Report: Instructions](#) for more instructions on survey week and definitions for a reference transactions, public internet computers and catalog computers. More information from Channel Weekly on [October Tally Week](#).



Teen Read Week is Oct 9-15!

Libraries, schools and youth serving organizations across the county are planning special events for Teen Read Week, encouraging teens to read just for the fun of it! Create exciting programs for library by using the [Teen Read Week Manual](#), [programming ideas](#), [marketing tips](#), and more from YALSA, ALA's young adult division! Have you considered partnering with a youth organization in your community?



Advertising and Social Media Overload?

Webinar [RECORDING!](#)

Down and Dirty with Social Media

Laura Solomon, author of the [Librarian's Nitty-Gritty Guide to Social Media](#) and [Doing Social Media So It Matters: a Librarian's Guide](#), explores the current quagmire of social media. It's not all fun and games anymore, is it? What happens when comments get ugly? Does your library have a promotion or marketing calendar to keep all library team members on the same page? This session delves into some of the not-so-pretty parts of doing social media work and will provide concrete solutions and practices to help bring the chaos under control.

Dates To Know

[Teen Read Week](#)

Oct 9-15

[National Friends of the Library Week](#)

Oct 9-15

[Tools for Community Engagement and Planning](#)

Webinar

Fri Oct 14th

9-10am

[Register](#)

[Makerspace Kit Fair #3 Minocqua](#)

Workshop

Tues Oct 18

10-3pm

[Register](#)

[Makerspace Kit Fair #4 MCPL Wausau](#)

Workshop

Wed Oct 19

10-3pm

[Register](#)

Workshops & Webinars Continued

Tools for Community Engagement and Planning

Webinar Friday October 14th; 9-10 am

Cindy Fesemyer, director of the Columbus Public Library (population 5000) will discuss tools for engaging with her community, including Libraries Transform Communities and the Aspen Institute Report, and how she has applied them with her library and community.

[Register here](#) for the IFLS webinar

How to Create New Revenue Streams for Your Library

Webinar [RECORDING!](#)

WARNING: Ed Rossman is the author of [40+ New Revenue Streams for Libraries and Nonprofits](#). This webinar pushes buying his book BUT there are a few good ideas on new ways for fundraising and community involvement.



Save the Date!

WVLS Listening Session November 9th

Tomahawk Public Library: 9-12noon

WVLS Listening Sessions foster dialog. Listening sessions are casual, informal conversations that provide unique opportunities for colleagues to: share their stories, voice challenges and vet solutions, and brainstorm potential collaborations and opportunities!



Senator Moulton and Representative Bernier visit Thorp!

Senator Moulton and Representative Bernier visited the Thorp Public Library on August 30th to present children attending the library's After School Event program a "sackpack" of school supplies. Extra bags were donated to the library to distribute to local families. Donation made possible through the Senator and Representative's offices and Office Depot Foundation.



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