

Regular meeting of the Marathon County Public Library Board of Trustees, Monday, May 18, 2015. Edgar Branch Library.

Present: Scott Winch, William Gamoke, Sara Guild, Alison Morrow, Katie Rosenberg, Ralph Illick

Excused: Gary Beastrom, Sandi Cihlar

Others: Leah Giordano, Thomas O'Neill, Heather Wilde, Deb Gauerke

The meeting was called to order at 12:08 by Scott Winch. Scott Winch welcomed visitors to the meeting.

A motion was made by William Gamoke to approve the Board of Trustee and Personnel Committee minutes from April 20, 2015 meeting. Seconded by Katie Rosenberg. Motion carried.

A motion was made by William Gamoke to approve the Bills & Services report for April. Seconded by Katie Rosenberg. Motion carried.

Public Comments – None

President – The Personnel Committee met to compile the evaluations that the board members filled out for Director Illick. We felt that Director Illick's performance to be successful. There are obvious areas of strength and there are areas that could be improved. There is an area that still needs to be completed. I will meet with Director Illick later in the week to have the document signed. There will be no need to go into closed session later on in the meeting.

President Winch introduced Board Member Guild and everyone went around the room and introduced themselves.

Other Board Members – Board Member Rosenberg passed out reports from the WVLS meeting.

Director's Report – Presented in the Board packet and by Director Ralph Illick.

- I have volunteered to be on a committee that SRLAW will be forming to look at ways to improve efficiency, and look at the services that are provided by systems to standardize them.

Board Committees – No Report

Friends of the Library – Director Illick reported that the Friends just had another book sale and it is what they expected it would be since it was Mother's Day weekend. The book sale brought in \$6,500, the other two book sales during the year usually average about \$8,000.

MCPL Foundation – Director Illick reported that the Foundation met the week of May 11. He asked the Foundation if they could make a general statement about what kind of

commitment we could ask for from them for the building project. The Foundation wants to make sure that the Library Board understands, in keeping aligned with their mission and vision they will support what the library is trying to do financially. They would like to see a plan, but they do support the library.

Wisconsin Library Trustees & Friends (WLTF) – No Report

Wisconsin Valley Library Service – Presented in meeting packet

Strategic Marketing Plan – The objectives and goals that are measurable in this document have been substantially incorporated into the process we are working on through the County to work with committees. We want to make sure we are doing things we are supposed to do because the County wants measurable ways to see that we are applying the funds properly. The library services team has put a lot of effort into this. The document is aligned with what the ALA recommends for libraries.

A motion was made by Katie Rosenberg to accept the Strategic Marketing Plan as presented. Seconded by William Gamoke. Motion carried.

Library RFP – Director Illick handed out some information. The ad ran May 2 and May 3 in the Wausau Daily Herald. I received guidance from Facilities and Capital Management and Corporation Counsel on how to write this. We have a minimum of three heavy hitters involved with two other possible firms. Please take a look at page two, the Friday, June 5th deadline and the next three items. These will all require that we have a committee. President Winch, Board Members Guild and Morrow agreed to be on the committee. Michael Lotter had volunteered his time to join us for the process.

There were discussions between the Library Director and the Board Members on the process and on how the library will obtain the funds for the project.

MCPL Policy Reviews – Circulation Records, Donation Policy, and Service to Marathon County Jail

- Statutes have been updated for the Circulation Records policy.
- The board has asked that we soften the language in the Donation Policy.
- Services to the Jail have been discontinued.

A motion was made by William Gamoke to accept the policy revisions as presented. Seconded by Sara Guild. Motion carried.

Food in the Library – As it currently stands we allow everybody to bring anything in. I think we could find a compromise with planning and visioning, one of the things we could explore would be a commons area. With this there is an opportunity to have tables and plugins where people are allowed to have food there. We find now that our staff put in more energy telling people that they can't have certain foods in the library and by the computers. I just wanted to make the board aware that we could do a better job of how we allow food in the library. As we go through the planning and visioning look at this as an opportunity, since it does take up our staff time to police people. Wisconsin Rapids has a lounge area that allows food and has tables with plugins available.

Announcements – None

Request for Future Agenda Items – None

A Motion was made by Katie Rosenberg to adjourn the meeting at 12:50. Seconded by Alison Morrow. Motion carried.

A handwritten signature in black ink, consisting of the letters 'ERD' in a stylized, cursive font. The signature is positioned above a horizontal line.

Library Director