

**Marathon County Public Library  
Director's Report for the WVLS Board  
March 2015**

**THE PAST MONTH**

- Circulation Summary – February 2015 statistics versus February 2014 statistics
  - All circulation reports can be viewed at <http://www.wvls.org/reports/>
  - Athens -6.38%
  - Edgar -25.73%
  - Hatley -3.95%
  - Marathon +3.16%
  - Mosinee -2.67%
  - Rothschild +6.02%
  - Spencer +2.75%
  - Stratford +11.79%
  - Wausau -6.18%
  - Wausau Drive-up +9.07%
  - Homebound +20.34%
  - ILL -17.78%
  - Overdrive +17.46%

**Finance Monthly Report – March, 2015**

This report continues new format with informational graphs. The following two pages show actual expenditures compared to the proportional amount of calendar year passed. The important thing to remember is that expenses that cover multiple months, or even a full year of services or goods, can certainly skew the report in the short term. That said, the information provided should be sufficiently accurate to generate a discussion of trend and opportunity especially as the year progresses. This may be a tool we can use to better spend allocated funds during a calendar year rather than carrying funds forward. Questions concerning the trending can be addressed with the understanding that large once a year expenses will impact the budget at various times.

**Director's Activities:**

2-16-15	Marathon County Public Library Board of Trustees Meeting
2-17-15	Library Legislative Day in Madison
2-23-15	Friends of the Marathon County Public Library Board Monthly Meeting
2-27-15	Public Engagement Project Meeting

- 3-2-15 Monthly Meeting w Dr. Hager
- 3-4-15 Monthly meeting with Library Board President
- 3-6-15 LIFE Report Steering Committee
- 3-12-15 Kiwanis Club speaking engagement
- 3-13-15 Public Engagement Project Meeting
- 3-16-15 Marathon County Public Library Board of Trustees Meeting
- 3-20-15 County Department Heads Meeting

**NEXT MONTH DIRECTOR'S ACTIVITIES:**

- 3-16-15 EYC Meeting
- 3-16-15 Marathon County Public Library Board of Trustees Meeting
- 3-18-15 Chamber Coffee Talk series at CWA
- 3-20-15 County Department Heads Meeting
- 3-20-15 Community Organizations Active in Disaster (COAD) Meeting
- 3-23-15 Friends of the Marathon County Public Library Board Monthly Meeting
- 3-27-15 Public Engagement Project Meeting
- 3-31-15 County Department Heads Retreat
- TBD Monthly Meeting w Dr. Hager
- 4-3-15 LIFE Report Steering Committee
- TBD Policy reviews w/Leah and Becky
- TBD Monthly meeting with Library Board President
- 4-10-15 County Retirement and Recognition Banquet
- 4-20-15 Marathon County Public Library Board of Trustees Meeting

**LIBRARY PROJECTS, PROGRAMS, EVENTS:**

The Library Services Team has completed the Strategic Marketing Plan. It will be included in the April Board Report.

Branch Agreement for Marathon City is completed.

Edgar branch agreement is currently under consideration by the Village of Edgar.

**UPCOMING CONFERENCES, CONTINUING ED, WORKSHOPS:**

Becky is enrolled in the Wausau Leadership program at the Chamber of Commerce.  
Leah, Anna C. and Audrey K are enrolled in the county LMDP program.

**UPCOMING LIBRARY PROJECTS, PROGRAMS, EVENTS:**

Architects are tentatively scheduled for April, if the board approves the planning and visioning proposal.

**Any other issues or items of note:**

Meetings with Dr. Deb Hager/Deputy County Administrator to be scheduled for every 4 weeks over the next 6 months.

Letters and notes are posted at the Library Board Meeting.