

**WISCONSIN VALLEY LIBRARY SERVICE**  
**Board of Trustees Meeting**  
 September 19, 2015  
 WVLS Office – MCPL lower level  
 Wausau, Wisconsin

NOTE: These minutes are to be regarded as the unofficial record of the meeting until the Board of Trustees has approved them. The next Board meeting is November 14, 2015.

President Tom Bobrofsky called the meeting to order at 9:31 AM.

Roll call was taken by Sepnafski and a quorum was declared.

**Present**

Tom Bobrofsky, President  
 Douglas Lay, Vice-President  
 Michael Otten, Treasurer  
 Jim Backus, member  
 Tyson Cain, member  
 Eileen Grunseth, member  
 Peg Jopek, member  
 Paul Knuth, member  
 Beth Martin, member  
 Louise Olszewski, member  
 Pat Pechura, member  
 Katie Rosenberg, member  
 Marilyn Sauer, member  
 Alice Sturzl, member  
 Elaine Younger, member

**Others Present**

Marla Sepnafski, WVLS Director  
 Inese Christman, Assistant Director  
 Josh Klingbeil, WVLS IT Director  
 Augo Hildebrand, WVLS staff  
 Judy Bobrofsky

**CONSENT AGENDA ITEMS:** (Exhibit 1)

No changes were made to the agenda order. An amendment was suggested to the August 15 minutes. The motion to approve the 2016 System Plan draft should read as follows: "Lay/Knuth motion to accept the System Plan as presented with the recommended changes in wording to items 4 and 16 under Library Technology and Resource Sharing," striking the reference to the document being returned to the board for final approval in September.

**Sturzl/Olszewski motion to approve August 15, 2015 meeting minutes as amended. All aye. Motion carried.**

**FINANCIAL REPORTS AND CURRENT BILLS:** (Exhibits 2-7)

**Lay/Pechura motion to accept and approve the financial reports and current bills as presented. All aye. Motion carried.**

**Treasurer's Report:** (Exhibit 8)

**Lay/Sturzl motion to accept the Treasurer's Report as presented. All aye. Motion carried.**

**REPORTS:**

**RESOURCE LIBRARY:** (Exhibit 9) Members were directed to the MCPL Board minutes and director's report included among their meeting documents. **Rosenberg** invited members to attend the listening session for MCPL building renovation at the main library on September 23. **Sepnafski** shared additional news about MCPL activities as reported in City Pages and staff

changes. **Backus** commented on the plethora of detailed information offered by MCPL and suggested an executive summary would be helpful. **Otten** indicated he appreciated the detail, also complimented the MCPL staff who issue passports. **Sepnafski** clarified that the Resource Library Agreement provides for the MCPL Board representative to the WVLS Board (Rosenberg) to share highlights. **Sepnafski**, in turn works with Rosenberg in communication back to the MCPL Board. **Pechura** has missed the financial pages and asked for clarification as to the distribution of this information. It was noted that MCPL remodeling may impact WVLS staff space and the Resource Library Agreement has been adjusted for greater flexibility.

**WLTF: Backus** reported on the most recent WLTF board meeting. Revisions to the bylaws will create committees for specific functions. Further consideration will take place during the meeting scheduled at the WLA Fall Conference.

**WVLS DIRECTOR REPORT:** (Exhibit 10) **Sepnafski** reported that **Justine Paulson**, a May 2015 graduate from the UW-Milwaukee School of Library and Information Science, has been hired as the new director of the Withee Public Library. She replaces **Loralee Peterson**, who resigned in July 2015 to become the Owen Public Library Director.

**Carla Huston**, Director of the Jean M. Thomson Memorial Library (Stetsonville), recently became the recipient of a \$450 scholarship to cover the entire cost of one certification course offered during the 2015 fall semester. Presented by the UW-Madison School of Library and Information Studies – Continuing Education Services, the scholarship opportunity was open to a Wisconsin public library director who has a temporary public library director certificate and is working to complete the four core courses required for certification. Applicants had to submit an email to the UW that included a paragraph or two about how taking the certification courses helps him/her provide excellent service to their community.

**Joshua Klingbeil** accepted the opportunity to participate in a new WiscNet work group on “Extending Internet Access in Communities.” The work group will meet three times a year, and information/outcomes from each meeting will be shared with the WiscNet community at large. Feasible models for extending broadband access and accessibility into the rural regions surrounding the rural and lightly urban communities in our member counties could go a long way to helping them implement projects and achieve success in rural broadband development.

**Legislative Update:** On September 10 a pair of identical companion bill drafts began circulating among legislators in both the Senate and Assembly seeking co-sponsors for a change to s. 43.19(1)(b)1. The legislation would replace 15 with 11 as the ‘at least’ (minimum) number of members on a public library system board. The number 11 was chosen because it is the smallest odd number that allows all Wisconsin library systems to offer fair county representation (IFLS is comprised of 10 counties). The change was initiated by Waukesha Co. Federated System, which is joining with Jefferson County in a new partnership to be called Bridges Library System, because the current 15 member requirement would entail additional expense. Allowing the choice of 11 member boards will hopefully encourage one and two county systems where trustees are considering future options and efficiencies.

This twin public library system board bills temporarily numbered as **LRB-3006/1 and LRB-3181/1** are being introduced by lead authors Senator Stephen Nass (R-Whitewater) and Rep. Cody Horlacher (R-Mukwonago). Library supporters were asked to contact their legislators and urge them to sign onto the bill by September 17. Permanent bill numbers have yet to be assigned. The change will have no effect on the WVLS Board. It has been endorsed by LD&L Committee and the WLA Board. It has the blessing of the DPI Division for Libraries and

Technology. Wisconsin Public Library System Directors have voiced no opposition. An excellent show of bi-partisan support for the companion bill will further statewide legislative relationships, as well as establishing WLA as a reliable non-partisan partner for similar legislative work. Parallel progress is being made regarding finalizing draft language for the Return of Library Materials (s. 43.30) issue to enable the limited release of patron data to collection agencies and law enforcement to assist in retrieval of library materials.

**State Superintendent of Public Instruction Tony Evers** recently announced the appointment of a Public Library System Revision Steering Committee (PLSRSC) to oversee a multi-year project to re-envision how Wisconsin Public Library Systems serve Wisconsin's 384 public libraries. **Seprafski** deferred to Lay's Council on Library and Network Development (COLAND) report for details.

With the anticipated addition of Jefferson County in 2016, the **Waukesha County Federated Library System** underwent a name change in August. The WCFLS Board, with input from library directors, and colleagues from Jefferson County and throughout the state, decided on the name "**Bridges Library System.**" According to WCFLS Director Connie Meyer in a WISPIBLIB post, "We will be rolling out the new name in a coordinated fashion sometime this fall, after we secure the URL, create a logo, and take care of the appropriate notifications. ... We hope the word conveys connections and support, which describes what we do for our libraries...and also describes what our libraries do within their own communities, connecting people to resources and providing support for lifelong learning."

The **WVLS ILead USA-Wisconsin Team** "Enrich the Future, Tap Into the Past" is currently putting final touches on their ILEAD USA-Wisconsin project and preparing for their presentation at the third (and final) in-person session at the Heidel House (Green Lake, WI) in October. A successful grant application enabled secured \$2,000 to purchase a scanner for a digitization toolkit that is being developed by the team, as well as a day-long ResCarta trainer for the team. ILEAD USA is a nationwide leadership immersion program utilizing web technologies. Six teams were selected to participate in the Wisconsin program. Members of Team "Enrich the Future, Tap Into the Past" are: Todd Mountjoy, Richard J. Brown Library, Nicolet Area Technical College (Rhineland); Don Litzer, T.B. Scott Library (Merrill); Inese Christman, Wisconsin Valley Library Service (Wausau); Emily Pfothauer, WiLS (Madison); Sue Engel, Horace Mann Middle School IMC (Wausau); and Jean Anderson, South Central Library System (Madison), Team Mentor. More information about the 2015 ILEAD USA-Wisconsin program may be found at <http://pld.dpi.wi.gov/pld-ileadusawi>

**V-CAT Update:** **Christman** reported Ecommerce implementation is proceeding on schedule with the goal to go live in October. Innovative Interfaces, Inc. is finalizing the set-up in Sierra and product testing will follow. In August 2015, the V-Cat database was re-indexed and a new load table was created. On September 4, 2015 Backstage Authority Control did its authority work on the entire database. At the end of September, ongoing monthly updates will begin. The V-Cat Bib Committee finalized plans for the V-Cat Discovery product demonstrations on September 23, 2015. Comprehensive Discovery product evaluation forms were developed (exhibit 10-a) and shared with member libraries and trustees in early September. Recent management changes at Innovative Interface were noted.

WVLS hosted a public library **Directors Retreat** on September 17 at Tribute Golf Course/Bunkers Bar & Grill in Wausau. It was attended by 21 directors representing three systems (24 were originally registered). The WVLS staff-directed format encouraged sharing local stories and issues, while listening and learning from one another's experiences during discussion of a variety of topics of interest. Luncheon speaker was Brian Kopetsky from

McMillan Memorial Library (Wisconsin Rapids) talking about the “Care and Feeding of Community Partnerships for Public Libraries.” **Sepnanski** distributed agendas and table topic summaries. **Bobrofsky** reported positive feedback from the Clark Co. librarians who attended. **Jopek** and **Olszewski** complimented the inclusiveness of WVLS training events and increased interaction with colleagues from neighboring systems.

**2016 LSTA Technology Block Grant Proposal:** In April, the WVLS Library Advisory Committee expressed significant interest in STEAM programming and technologies as well as additional makerspace and digital content creation resources. In 2016, WVLS proposes to use LSTA technology block grant funds, in conjunction with leveraging its Network and Enterprise Services architecture to significantly enhance the Libraries WIN MinecraftEdu platform. This includes acquiring appropriate licensing to empower each public library and most K12s (public and private) within the WVLS region to utilize MinecraftEdu resources for educational and entertainment programming. As part of this proposal, WVLS will focus on providing educational opportunities to libraries, to learn more about the Minecraft experience, the specifics of MinecraftEdu, and the myriad STEAM programming potentials those platforms offer in conjunction with ComputerCraft and ComputerCraftEdu. The plan includes three in-person workshops (in conjunction with interested partner systems) which will also be live-broadcast via interactive webinar. Recognizing the expressed desire to enable libraries to access a variety of Makerspace and Creative Technologies, WVLS proposes to expand the breadth and depth of related capital. Additional 3D printers and other STEAM-related equipment will be purchased and shared with the regional population through the public libraries. Resources on Makerspace management, creative technologies programming, and community engagement will continue to be aggregated and made available to the WVLS membership.

**Continuing Education and Training:** Library collection development is the ubiquitous foundation of all library services, yet librarians may be so busy *doing* it that they seldom take the time to stop to consider *what* they’re doing and *why*. WVLS is hosting a “**YSS Powerhouse Presents**” webinar called “**Collection Connection**” for youth librarians from 1:00 to 2:00 PM on Tuesday, September 22, one of a series being produced by different library systems in collaboration with the Wisconsin Library Association’s Youth Services Section. Panelists Shelly Collins Fuerbringer (L.E. Phillips Memorial Public Library, Eau Claire), Sharon Grover (Hedberg Public Library, Janesville), and Emily Passey (Shorewood Public Library) will discuss the nuts and bolts of selection, dealing with salespeople and weeding, the importance of diversity in a collection, and ideas for improving access to the youth collection (displays, lists, and more).

WVLS and NFLS collaborated on a DLT/LSTA grant for the **Youth and Special Services System Continuing Education Project Proposal**. Titled “**Poverty Awareness through Library Engagement**” it will facilitate in- person workshop sessions in Shawano on October 13 and Wausau on October 14. WVLS and NFLS will pick up training costs for two UW-Extension agents to provide Poverty Awareness for Community Engagement (PACE) training. The UW-Ex agents will be assisted by E.U. Demmer Memorial Library (Three Lakes) Director **Erica Brewster** (a former UW-Extension Agent familiar with PACE) and Nicolet College Library Director **Todd Mountjoy** (familiar with Bridges out of Poverty training) who will provide the bridge between PACE concepts and library operations and programs at both locations. The DLT/LSTA grant is covering \$1,600 for member library mini-grants following the trainings.

**WVLS LIBRARY ADVISORY COMMITTEE (LAC):** The second LAC meeting of the year was held August 13. Members recommended approval of the 2016 WVLS System Plan and budget and discussed potential topics for 2016 workshop/training and multi-type collaboration.

**COLAND:** Lay distributed information from the most recent COLAND meeting on September 11. Reappointments continue to be slow; there are now 7 vacancies on the 19 member board.

With the support of COLAND, the PLSRSC (mentioned in the Director's report) in conjunction with the Division for Libraries and Technology and various work groups, will seek to update and refine the roles and services of public library systems to maximize the public investment in library systems and public libraries. The Steering Committee will provide strategic vision, oversight and general leadership for the process; work with the DPI to select a project manager to lead the service model development and implementation process; establish process to select work group members; provide feedback and guidance to the project manager in the development of the work groups and timelines; provide oversight to ensure transparency and appropriate communication to the library community, decision makers and stakeholders; and work with DPI to assess, based on information gathered and progress of service work groups, budget and legislative requests for the 2017-2019 biennial budget.

**Steering Committee members** were selected to reflect library and system size, as well as geographic distribution:

**John DeBacher;** Director, Public Library Development; DPI liaison

**John Thompson;** Director, Indianhead Federated Library System; large system, LEAN team

**Stephen Ohs;** Director, Lakeshores Library System; small system

**Paula Kiely;** Milwaukee; Director, Milwaukee Public Library/Milwaukee County Federated Library System; large public library and system resource library

**Bridget Christenson;** Director, Hatch Public Library, Mauston/Winding Rivers Library System; small public library

**Beth Carpenter;** Director, Kimberly-Little Chute Public Library/Outagamie-Waupaca Library System; small- to mid-size public library (and joint library)

**Kristie Hauer;** Director, Shawano City-County Library/Nicolet Federated Library System; joint city/county public library (and rural library)

**Kent Barnard;** Director, Patterson Memorial Library, Wild Rose/Winnefox Library System; very small public library

**Jessamyn Lee-Jones;** Director, Platteville Public Library/Southwest Library System; small-to mid-size public library; small resource library)

**Bryan McCormick;** Director, Hedberg Pubic Library, Janesville/Arrowhead Library System public library (and resource library; COLAND member)

**Jon Bolthouse;** Director, Fond du Lac Public Library/Winnefox Library System; large public library, non- resource library

The Steering Committee held its first meeting on September 3, 2015 during which officers were selected: John Thompson - Chair; Paula Kiely - Vice-Chair; and Steve Ohs - Secretary. Additional information about the project and process leading up to it may be found at [http://pld.dpi.wi.gov/pld\\_system-redesign](http://pld.dpi.wi.gov/pld_system-redesign)

**V-CAT UPDATE:** (Exhibit 12) **Christman** had nothing further to add beyond her earlier summary as part of the Director's Report.

**MCPL/WVLS RESOURCE LIBRARY AGREEMENT – draft:** (Exhibit 13) Sepnafski highlighted changes to the supplementary services agreement portion where more flexible language acknowledges the potential for change and enables lease and payment on a semi-annual basis and establishes a 90-day notice if either party wishes to sever the landlord/tenant relationship. The 2016 rent is the same as in 2015. The agreement is on the MCPL agenda on September 21. Discussion ensued.

**Grunseth/Pechura motion to accept the Resource Library Agreement as presented. Motion passed on a 14 Aye/1 No vote.**

**2016 HEALTH INSURANCE:** (Exhibit 14) Hildebrand reviewed the documents in exhibit 14 and the legislative changes to plan options for government workers that impact WVLS and its employees. **Pechura/Knuth motion to accept the WVLS employee health care plan as presented. All aye, motion carried.**

**2016 WVLS SYSTEM BUDGET:** (Exhibit 15) Sepnafski noted one change since initial discussion at the previous meeting. The health insurance allocation in the August draft anticipated a larger increase. The difference between projected and actual cost has been moved to the reserve funds. **Otten/Olszewski motion to approve the 2016 WVLS System Budget as presented. All aye. Motion carried.**

**WLA CONFERENCE PLANS FOR TRUSTEES:** (Exhibit 16) **Bobrofsky** drew the board's attention to the Nov. 3-6 WLA Conference materials in their packets and asked for a show of interest in attending. Thursday is designated "trustee day."

**CONCERNS, COMMENTS, AND REPORTS FROM AREA LIBRARY PERSONNEL AND TRUSTEES:** **Christman** reported that the Wisconsin Public Library Consortium (WPLC) decided to purchase a limited collection of 87 Overdrive magazine titles. The additional resources will be available in early October. **Martin** commented on the increased use of Overdrive in her school and gave an appreciation of WVLS as an e-publication resource. **Olszewski** reported on the Clark Co. Library Board meeting where some concerns were expressed about WALTCO care in sorting inter-loan materials under the new plan for 2016. **Hildebrand** mentioned that the WALTCO sort option was supported by a small group of library directors prior to presentation to the LAC and WVLS Board. **Sepnafski** acknowledged that WVLS staff is carrying out the Board's direction to manage the change with appropriate planning. Input will be solicited from member libraries as to best packaging practices and training; their conscientiousness is appreciated.

**MINECRAFT DEMONSTRATION:** Klingbeil gave a brief overview and more in depth demonstration was postponed until after adjournment to accommodate members who previously indicated a need to depart before noon.

**REQUEST FOR FUTURE AGENDA ITEMS:** Appointment of WVLS V-Cat Steering Committee and LAC for 2016, WLA Conference report, ARSL Conference attendee report.

**NEXT MEETING DATES:** WVLS Board of Trustees – Saturday, November 14, 2015, 9:30 AM, WVLS Office.

**ADJOURNMENT:** Pechura/Sturzl motion to adjourn. All aye. Motion carried. The meeting was adjourned at 11:10 AM.

Respectfully submitted,

Kris Adams Wendt, Meeting Recorder