

Director's Report
WVLS BOARD OF TRUSTEES MEETING
November 12, 2016

CORRESPONDENCE

The draft **2017 MCPL/WVLS Resource Library Agreement** was approved by the Marathon County Public Library Board of Trustees during their September meeting. Signed copies were forwarded to the Division for Libraries and Technology as required by Wis. Stat. 43.16(1)(a).

A note was received from the Tomahawk Public Library Director **Mary Dunn** to the WVLS Director and Board of Trustees for sponsoring a bus to the WLA Fall Conference. Sharing a bus with WVLS staff and trustees, as well as staffs from other libraries within and outside WVLS, was a great professional networking opportunity, and was a cost effective way to travel. Also thanked were Tom and Judy Bobrofsky for "their wonderful hospitality room and professional development support by encouraging all WVLS library personnel to attend conferences."

Five WVLS trustees have terms set to expire at year's end: Alice Sturzl (Forest County), Marilyn Sauer (Lincoln County), Katie Rosenberg and Jim Backus (Marathon County), and Paul Knuth (Oneida County). Notifications were recently sent to the clerks in those counties, and we should now within the next month whether or not these representatives have been reappointed or if someone new has been appointed to the WVLS Board.

Former Marathon County representative to the WVLS Board of Trustees, **Dorothy Scott**, passed away on October 2. A letter announcing that a \$100 memorial was placed in the Carol Ruth Wessler Memorial Scholarship Fund was sent to Dorothy's family.

WVLS PROJECTS

COURIER UPDATE

In early August, WVLS was informed by our vendor for in-system delivery, Waltco, Inc., that they had lost a significant customer whose routes complimented the routes to member libraries. They also told us that it would be necessary to combine some existing routes and provided us with a list of libraries whose delivery times would change. WVLS, in turn, notified those libraries of the pending change in their delivery times.

Unfortunately, the change in routes affected all our member libraries with deliveries either at unscheduled times or not at all. Following three weeks of this disruption, Waltco attempted to get the routes back to the original delivery times. During this same time period, several staff changes within the Waltco operation occurred, which only worked to confuse communications between WVLS and Waltco, and further aggravate courier service to our libraries.

In late September **Marla Sepnafski** and **Augo Hildebrand** met Waltco owner Robert Walters, and Waltco sales representative Brenda Moser, to discuss the problems member libraries had been experiencing. They were very aware of WVLS and member library dissatisfaction and were concerned by it, yet neither felt confident that service could be provided at the levels prior to the service disruption without dedicated stops to our libraries. Recognizing that dedicated stops would mean a significant increase in courier costs, WVLS nonetheless asked for a quote. At this time, WVLS is awaiting that quote and also exploring other service options.

WVLS is not the only system experiencing service disruptions. We have learned that the Indianhead Federated Library System (IFLS) libraries are experiencing similar courier-related issues. As a result, the staffs at IFLS and

WVLS have scheduled a time to meet with Waltco representatives again with the hope that, collectively, we might find a resolution to the current problem. Following the meeting, WVLS will provide an update to our member libraries.

WVLS Information Sharing and Discussion Opportunities

WVLS hosted its first Public Library System Redesign (PLSR) discussion with library staff and trustees from the WVLS community on Thursday, November 3. **John Thompson**, Indianhead Federated Library System Director, and **Teresa Schmidt**, Mercer Public Library Director, were on hand to review the PLSR project objectives and processes, and to summarize the PLSR toolkit. Handouts shared during the discussion are included with this report as **Exhibit 11**.

V-Cat Project Update

During the November V-Cat Council meeting, **Cara Hart**, Neillsville Public Library Director and UW-Madison Intern, provided a short training on the Advanced Search features of the EBSCO Discovery service and the “Sierra Snack” featured a review of the Interlibrary Loan process using the Sierra module by MCPL staff member **Laura Damerell**.

Inese Christman attended Innovative’s Load Profile Training in Naperville, IL in October, setup and implemented Sierra PCode 2 codes for authenticating patrons for libraries that use the Cassie software for monitoring access to public Internet computers; and provided technical support to Antigo Public Library during their recent remodeling project and addressed such issues as self-checkout, authentication, and new codes.

WLA Conference

Inese Christman, **Joshua Klingbeil** and **Don Litzer** (T.B. Scott Free Library, Merrill) participated on a panel that briefed participants on the development and implementation of the WVLS/IFLS digitization service in the session “Creating, Collecting and Collaborating! Our Digitization Journey!” Also, Josh shared his project management expertise in the session “Think Little!”

Communications/Marketing Activities

Anne Hamland provided assistance at the October Boot Camp for New Public Library Directors hosted by the Division for Libraries and Technology. She is also working on a Spring 2017 Continuing Education Calendar, and in planning discussions with the Nicolet Federated Library System on potential webinars for next year. Lastly, she is drafting a 2017-2019 Marketing Plan to present to the WVLS Board of Trustees and WVLS Library Advisory Committee in 2017.

New BadgerNet Contract

On Sept. 6th, Gov. Walker announced the completion of new BadgerNet contract between the State of Wisconsin and AT&T. This new contract replaces the previous BadgerNet Converged Network (BCN) contract. The Technology for Education Achievement (TEACH) program, administered by the Dept. of Administration, is working with the Department of Public Instruction and Library Systems to update account records, increase connection speeds to many libraries, and determine any if there will be any new (unforeseen) one-time or recurring costs. WVLS put in a request to upgrade all public library members currently using BCN to 20Mbps, 50Mbps, or 100Mbps. WVLS also put in a request for costs/quotes for all public library member sites not currently using BCN, to better understand costs for those sites to rejoin in 2017 if desired.

WVLS ILS Server Migration

WVLS continues its project with IFLS to migrate the Sierra (ILS) servers to the data center in Eau Claire. As of this writing, work is being coordinated between the Chippewa Valley Technical College Regional Data Center facilities manager, TEACH, BCN, IFLS, and WVLS to install a new BCN circuit at the site. This will eventually replace the primary circuit at the WVLS headquarters. Once the new circuit is in place, routing configurations will be finalized, and WVLS will move the physical servers to the data center.

CAN Work Group – Leadership Development Sub Group

WVLS Director of Information Technology, Joshua Klingbeil, was invited to participate in several WiscNet membership advisory groups. Of primary interest to WVLS is the Community Area Network (CAN) work group. Joshua was subsequently selected to work in a sub group focused on leadership development. The sub group and larger work group will continue to communicate via email over the next several months. There is one more in-person meeting scheduled for the full work group prior to an outcomes-reporting session to be presented at the newly named WiscNet Connections Conference (formerly WiscNet Future Technologies Conference or FTC) in spring of 2017.

GRANT UPDATE

2016 Youth and Special Services System Continuing Education Projects Grant

Twelve public and school librarians representing ten member libraries attend the **“Managing your Digital Footprint without Falling Prey to Cyber-Sneakers: Online Privacy, Social Media & Sharing for Tweens, Teens (and their Parents)”** training on September 20, at the Wausau location. WVLS received \$1500 available in micro-grants to share with libraries within WVLS borders who were represented at the training and submitted implementation plans for their communities. WVLS has received action plans and applications for micro-grants for collaborative community programs from member libraries in Antigo, Crandon, Loyal, Merrill and Three Lakes. Northern Waters Library System (NWLS) reported that the Ashland training, also on September 20, was attended by ten librarians representing six NWLS member libraries, and three will be receiving micro-grants.

This project in collaboration with Northern Waters Library Service (NWLS) was funded in part through the Department of Public Instruction Division for Libraries and Technology with a Youth and Special Services Continuing Education Project grant from the Institute of Museum and Library Services which administers the Library Services and Technology Act (LSTA).

CONTINUING EDUCATION & TRAINING OPPORTUNITIES

- **WVLS Youth Services Workshop** – Thursday, December 8, 9am-3:30 pm, Marathon County Public Library (see **Exhibit 9-a**)
- **2017 Wild Wisconsin Winter Web Conference** – Wednesday, January 25-Friday, January 27 (see **Exhibit 9-b**)
- **2017 Library Legislative Day** – Tuesday, February 21, Madison Concourse Hotel (see **Exhibit 9-c**)

ADDITIONAL INFORMATION (Information shared at meeting)

- “Merger to Improve Mead Library” article in the September 21 *Sheboygan Press* (**Exhibit 9-d**)
- “Early Voting to be Offered at Madison Public Libraries” reported on Channel 3000, Madison, September 19 (**Exhibit 9-e**)
- “Manitowoc Native to be Next Library Director” article in October 7 *Manitowoc Herald Times Reporter* (**Exhibit 9-f**)
- “The Library is In” article in October 1, 2016 *Library Journal* (**Exhibit 9-g**)

UPCOMING EVENTS

- November 1 – Forest Co. Library Board meeting (Wendt)
- November 2 – Inclusive Services Consultants’ quarterly online meeting (Wendt)
- November 3 – WVLS V-Cat Council meeting (Christman, Mroczenski, Hamland)
- November 3 – WVLS PLSR discussion; MCPL (all WVLS staff)
- November 6 – Daylight Saving Time ends
- November 7 – Election Day
- November 9 – **WVLS Listening Session; Tomahawk Public Library** (Christman, Klingbeil, Wendt, Hamland)
- November 10 – WiscNet Advisory Meeting - Security (Klingbeil)
- November 11 – WPLC ByLaws Workgroup Meeting (Klingbeil)
- November 12 – WVLS Board of Trustees meeting (Sepnafski, Klingbeil, Hildebrand, Wendt, Hamland)
- November 16 – WiscNet Advisory Meeting – Cloud Storage (Klingbeil)
- November 16 – 20 – LITA Forum; Texas (Christman, Hamland)
- November 17 - PLSR Communications GoToMeeting (Sepnafski)
- November 18 - PLSR Technology Workgroup Q&A GoToMeeting (Klingbeil, Sepnafski)
- November 24 – Thanksgiving Holiday
- November 25 – WVLS office closed
- December 1 – WLA’s LD&L Committee meeting; Madison (Wendt)
- December 8 – WVLS Youth Services Workshop; MCPL (Hamland, Wendt)
- December 13 – PLSR Continuing Education Workgroup Q&A GoToMeeting (Hamland, Sepnafski)
- December 23 – WVLS office closed
- December 26 – WVLS office closed
- January 2 – WVLS office closed
- January 13 – WVLS Youth Services Information Exchange (YSIE); Minocqua (Wendt)
- January 13 – PLSR ILL/ILS Workgroups Q&A GoToMeeting (Christman, Sepnafski)
- January 19 – PLSR Communications GoToMeeting (Sepnafski)
- January 20 – PLSR Workgroups Gathering; Fitchburg Public Library (Sepnafski)
- January 21 – WVLS Board of Trustees meeting (Sepnafski, Christman, Klingbeil, Hildebrand, Wendt, Hamland)
- January 24 – WiscNet Board meeting; Madison (Klingbeil)
- January 24-27 – 2017 Wild Wisconsin Winter Web Conference (Hamland, Sepnafski)

Happy Thanksgiving!

Marla