

**Marathon County Public Library  
Director's Report  
August 2015**

**THE PAST MONTH**

Meetings with the Management Team are scheduled weekly on Thursday mornings.

**Library Services Report  
July 2015**

**News**

- Attended weekly operations meetings
- Visited Mosinee branch with Katie to assess collection space and reorganization
- Held interviews for the open Library Specialist position
- Attended the county board meetings and met with Brad K. as part of my Leader & Manager Development Program
- Hosted branch coordinator meeting
- Attended library board meeting
- Attended youth services meetings
- Met with Josh from WVLS regarding tech assessment draft edits
- Met with LMDP mentor
- Ben updated all circulation handouts for reprinting
- Rachel rolled out the new Reader's Advisory web form Ben developed and began steps to promote it
- Julie organized the schedule and all activities for the MCPL booth at the Wisconsin Valley Fair
- Julie worked on planning for the "Meet the Librarians" educator event in September
- Ben, Chad and Sharyn have been maintaining MCPL social media (Facebook, Twitter, Pinterest, MCPL blog) until new marketing specialist begins

**Events and Programs**

**YOUTH SERVICES WEEKLY EVENTS**

- Story Times:
  - Book Babies: 4 programs; attendance—129
  - Tales for Tots: 2 programs; attendance—29
  - Preschool Story Time: 10 programs; attendance—181
  - Sweet Dreams Story Time: 4 programs; attendance—73
  - Play and Learn Story Time: 4 programs; attendance—139
  - Family Story Time: 1 programs; attendance—18
  - Wausau Childcare Story Time: 5 programs; attendance—61

Story Time totals: 30 programs; attendance—630

## YOUTH SERVICES ONE-TIME EVENTS

- July 1: Matinee: “Despicable Me”; attendance—52
- July 1: Matinee: “Despicable Me 2”; attendance—34
- July 7: David Stokes: David presented a show on animals with live specimens; 2 programs; attendance—735
- July 10: Stamp and Sticker Party: children created a variety of crafts using stamps and stickers; attendance—47
- July 11: Paws Enforcing Laws: the Marathon County Sheriff’s Department visited with their police dog, Radar; attendance—56
- July 14: Professor Marvel’s Superhero Magic Show: Professor Marvel performed magic tricks and talked about being a superhero; attendance—628
- July 14: Bracelets for a Cause: tweens created a bracelet for the Children’s Hospital of Wisconsin and one for themselves; attendance—35
- July 21: Craft Day: children created a variety of superhero crafts; attendance—198
- July 22: Summer Lego Club: children created supervillain lairs with blocks; attendance—19
- July 23: Washi Tape-Palooza: children created a variety of crafts using washi tape; attendance—34
- July 24: Matinee: “Hercules;” attendance—44
- July 25: Family Building Adventures: children and families created structures using tinker toys, Legos, and other building materials; attendance—51
- July 28: Tom Pease: Tom performed his popular songs; 2 programs; attendance—905
- July 9-30: Read to a Therapy Dog: children read to trained therapy dogs; 4 programs; attendance—72

## PASSIVE PROGRAMS

- Early Literacy Sheets: 277

Total Number of Youth Programs: 50

Total Attendance: 3540

## TEEN EVENTS

- July 7: Teen Advisory Group meeting; attendance – 4
- July 9: YA for Adults book club – “Cinder”; attendance – 3
- July 16: Altered Book “Add a Monster” art program; attendance – 1
- July 21: Mask-making workshop; attendance – 4
- July 23: Thor and Thor 2 movie marathon; attendance – 4

Number of teen programs: 5

Attendance/Participation for June teen programs: 16

## ADULT/ALL AGES EVENTS

- July 2: Knit Night monthly knitting program; attendance – 3
- July 6: Classic Matinee Monday – “Hud”; attendance – 4
- July 8: Lunch and Learn: “10 Signs of Alzheimer’s” with the Greater Wisconsin Chapter of the Alzheimer’s Association; attendance – 6
- July 13: Mondays with TED lecture/discussion; attendance – 0
- July 14: MCPL Live! Mai Na M. Lee: “Dreams of the Hmong Kingdom” Hmong history lecture/discussion; attendance – 13
- July 20: Women’s Night Out Book Club; attendance – 5
- July 23: “Your Rights as a Renter” with Kristin Holmes of Judicare; attendance – 22
- July 23: Summer Comics Club – comics/graphic novel discussion; attendance – 2
- July 27: Mondays with TED lecture/discussion; attendance – 2
- July 27: Classic Matinee Monday – “The Apartment”; attendance - 5

Number of adult programs – 10

Total attendance for June adult programs – 62

**Media Summary**

Social Media Statistics:

- Facebook (MCPL): 1,967 likes (up 28)
- Facebook (TeenZone): 65 likes (no change)
- Twitter: 809 followers (up 16)
- Pinterest: 819 followers (up 8)
- Goodreads: 186 friends (up 6); 671 reviews (up 22)

Wausau Daily Herald

- July 1: “‘Cure for Dreaming’ a thrilling tale: book review” <http://wdhne.ws/1t5fzD>
- July 1: “Hmong history presentation and discussion to be held” <http://wdhne.ws/1tFm2E>
- July 1: “Wausau GO! Calendar” <http://wdhne.ws/1LVoiYQ>
- July 15: “Everest area community calendar” <http://wdhne.ws/1J1BtgJ>
- July 17: “This week’s Wausau area meetings” <http://wdhne.ws/1HWyqGx>
- July 22: “Everest area community calendar” <http://wdhne.ws/1MJGwX7>
- July 22: “Wausau GO! Calendar” <http://wdhne.ws/1RQRRLK>
- July 29: “‘Redfort’ a mystery worth solving” <http://wdhne.ws/1I2uPtC>

Mosinee Times

- July 16: Local Heroes: Mosinee Firefighters

Hot Happenings in the River District (email newsletter)

- July 1: Classic Movie: “Hud”
- July 8: MCPL Live! Mai Na M. Lee

- July 15: Mask-making Workshop
- July 22: Your Rights as a Renter
- July 29: What's It Worth? Antiques Appraisal Roadshow

#### WXCO Sunny 1230 AM

- July 2: Library staff member Chad Dally on morning "Coffee Break" segment.
- July 16: Library staff member Chad Dally on morning "Coffee Break" segment.

#### WSAW Channel 7

- July 8: "Wausau Library to Offer Free Program for Renters" – <http://www.wsaw.com/home/headlines/Wausau-Library-to-Offer-Free-Program-for-Renters-312531141.html>

#### WAOW Channel 9

- July 10: "Library holds Stickers and Stamps party" <http://www.waow.com/story/29522901/2015/07/10/stickers-and-stamps>

#### City Pages

- July 9-16:
  - Big Guide: Mondays with TED; Mai Na M. Lee: Dreams of the Hmong Kingdom; Stamp & Sticker Party; Paws Enforcing Laws; Teen Trivia Night; Professor Marvel's Superhero Magic Show; Bracelets for a Cause; Read Books & Juggle Everything Else; Altered Books: Add a Monster; Family LEGO Club; Family Story Time; Play & Learn Story Time; Tales for Tots; Book Babies
- July 23-30:
  - Big Guide: Classic Matinee Monday: "The Apartment"; Your Rights as a Renter; Washi-tape Palooza; Teen Movie Night: "Thor" & "Thor: The Dark World"; Superhero Matinee: "Hercules"; Comics Club; Building Adventures; Read to a Therapy Dog; Spaghetti Buildings; Superhero Craft Day; Tom Pease; Hometown Heroes; Local Heroes: Humane Society of Marathon County; Family LEGO Club; Family Story Time; Play & Learn Story Time; Preschool Story Time; Tales for Tots; Book Babies
- July 30-August 6:
  - Kids Corner: TAG: Teen Advisory Group; Superhero Craft Day; The Super-est Superhero Debate; Lots of Dots; Library Pool Day; Superhero Matinee; Washi-tape Palooza; Superhero Craft Day; Design a Gratitude Journal; Every Reader a Hero Party; Family LEGO Club; Teen Movie Night: "Guardians of the Galaxy"; Book Babies; Family Story Time; Bilingual Wednesday Story Time; Sweet Dreams Story Time; Play & Learn; Preschool Story Time; Tales for Tots; Read to a Therapy Dog; Building Adventures
  - Big Guide: What's It Worth?; Mystery & History of Wildlife Areas; Knit Night; The Super-est Superhero Debate; Summer Food Drive

## Record Review

- July 1:
  - Athens community section: Family Story Time; Play & Learn; Book Club: “Flight Behavior”; Superhero Training
  - Edgar community section: Book Club: “The Tiger’s Wife”
  - Stratford community section: Book Club: “The Thirteenth Tale”
  - Marathon community section: Book Club: “Boys in the Boat”
- July 8:
  - Athens community section: Family Story Time; Play & Learn; Book Club: “Flight Behavior”; Superhero Trivia; Superhero Magic Show
  - Edgar community section: Book Club: “The Tiger’s Wife”
  - Marathon City community section: Book Club: “The Boys in the Boat”; Summer Fest
  - Stratford community section: Book Club: “The Thirteenth Tale”; Superhero Magic Show
- July 15:
  - Athens community section: Family Story Time; Play & Learn; Superhero Magic Show
  - Stratford community section: Book Club “The Thirteenth Tale”
- July 22:
  - Athens community section: Family Story Time; Play & Learn
  - Stratford community section: Spaghetti Buildings
- July 29:
  - Athens community section: Family Story Time; Play & Learn
  - Stratford community section: Craft Day

## Appleton Post-Crescent

- July 24: “Harper Lee book flying off shelves” <http://post.cr/1RUT6JX>

## Materials

- Youth

	2015 Annual Budget	Monthly Budget	August Free Balance	Spent as of August 3rd	% Spent
Juv Audiobooks	\$3,500.00	\$291.67	\$1,879.90	\$1,620.10	46%
Juv CD	\$1,500.00	\$125.00	\$747.34	\$752.66	50%
Juv DVD	\$17,000.00	\$1,416.67	\$8,736.34	\$8,263.66	49%
Juv DVD SO	\$3,000.00	\$250.00	\$1,789.10	\$1,210.90	40%
Juv VG	\$1,000.00	\$83.33	\$372.82	\$627.18	63%
<b>Juv AV Subtotal</b>	<b>\$26,000.00</b>	<b>\$2,166.67</b>	<b>\$13,525.50</b>	<b>\$12,474.50</b>	<b>48%</b>
Juv Fic	\$14,000.00	\$1,166.67	\$3,327.23	\$10,672.77	76%
Juv NF	\$24,000.00	\$2,000.00	\$8,070.48	\$15,929.52	66%
Juv PB	\$6,000.00	\$500.00	\$774.19	\$5,225.81	87%
Juv Picture	\$31,000.00	\$2,583.33	\$12,978.20	\$18,021.80	58%
Juv Spanish	\$500.00	\$41.67	\$26.13	\$473.87	95%
Juv SO	\$15,000.00	\$1,250.00	\$7,870.91	\$7,129.09	48%
<b>Juv Print Subtotal</b>	<b>\$90,500.00</b>	<b>\$6,291.67</b>	<b>\$33,047.14</b>	<b>\$57,452.86</b>	<b>63%</b>
YA Fic	\$12,000.00	\$1,000.00	\$2,468.29	\$9,531.71	79%
YA GN	\$4,500.00	\$375.00	\$1,942.32	\$2,557.68	57%
YA NF	\$1,500.00	\$125.00	\$590.72	\$909.28	61%
YA Audiobooks	\$500.00	\$41.67	\$175.58	\$324.42	65%
<b>YA Subtotal</b>	<b>\$18,500.00</b>	<b>\$1,541.67</b>	<b>\$5,176.91</b>	<b>\$13,323.09</b>	<b>72%</b>
<b>Youth Services TOTAL</b>	<b>\$135,000.00</b>	<b>\$10,000.00</b>	<b>\$51,749.55</b>	<b>\$83,250.45</b>	<b>62%</b>

- Adult

	2015 Annual Budget	Free Balance	Spent as of Aug 1	% Spent
Adult Audiobooks	\$7,500.00	\$2,904.80	\$4,595.20	61%
Adult Music CD	\$10,000.00	\$4,239.79	\$5,760.21	58%
Adult DVD	\$37,000.00	\$15,160.27	\$21,839.73	59%
Adult Video Games	\$1,000.00	\$222.56	\$777.44	78%
<b>Adult AV Subtotal</b>	<b>\$55,500.00</b>	<b>\$22,527.42</b>	<b>\$32,972.58</b>	<b>59%</b>
Adult Paperbacks	\$950.00	\$404.43	\$545.57	57%
Adult Fiction	\$45,000.00	\$12,808.19	\$32,191.81	72%
Adult LT Fiction	\$4,200.00	\$1,868.06	\$2,331.94	56%
Adult Non-fiction	\$62,300.00	\$19,601.04	\$42,698.96	69%
Adult Biographies	\$10,000.00	\$3,279.01	\$6,720.99	67%
Adult Spanish	\$500.00	\$178.65	\$321.35	64%
Adult Hmong	\$1,000.00	\$458.04	\$541.96	54%
<b>Adult Print Subtotal</b>	<b>\$123,950.00</b>	<b>\$38,597.42</b>	<b>\$85,352.58</b>	<b>69%</b>

<b>Adult Services TOTAL</b>	<b>\$179,450.00</b>	\$61,124.84	\$118,325.16	66%
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### Monthly Report for Circulation and Support Services – July 2015

- Staffing: No changes
- Becky attended the following:
  - Weekly managers' meetings
  - Library Board meeting on July 20, 2015
  - Monthly roundings with Page, Circulation, and Support Services staff
  - Wisconsin Department of Public Instruction meeting/luncheon on July 30, 2015
- Becky met with Matt Woller of Graphic House to finalize the logo decals. New decals replaced old logos at all locations on July 31, 2105.
- Ralph, Becky, and Leah have monthly meetings set up to do policy reviews.
- Circulation Summary – July 2015 statistics versus July 2014 statistics
  - All circulation reports can be viewed at <http://www.wvls.org/reports/>
  - Athens -14.05%
  - Edgar -12.17%
  - Hatley -6.87%
  - Marathon -9.71%
  - Mosinee -14.35%
  - Rothschild -15.05%
  - Spencer -14.00%
  - Stratford +1.13%
  - Wausau -0.54%
  - Wausau Drive-up -22.96%
  - Homebound +19.18%
  - ILL -40.00%
  - Overdrive +12.34%

Year to date 2015, overall circulation is down 1.35% from the same time period on 2014.

### Branches Report July 2015

#### Athens Monthly Report

##### Events and Programs

- In the month of July, Athens held four story times. A total of 75 children and 31 adults attended.
- Superhero Training camp was held July 8<sup>th</sup>. The stations for this program involved creating a superhero identity, knocking down villains, cleaning up kryptonite, and target practice. Four adults and 16 children participated.
- On July 9<sup>th</sup>, two individuals gathered to discuss the book "Flight Behavior" by Barbara Kingsolver.
- Professor Marvel came to the library July 16<sup>th</sup> to perform a magic show. We had seven adults and 18 children attend this program.

- A group of 10 adults from Opportunity Inc. visited the library on July 21<sup>st</sup> to listen to a frog themed story time.
- Two adults, five children, and one teen came to LEGO Club on July 30<sup>th</sup> to make villain themed creations.

#### Circulation Statistics

- Athens circulated 2,043 items in July 2015. This is a -14.05% decrease. Athens has circulated 15,759 items in 2015. This is a -9.36% decrease.

#### Library News

- At the front desk, we have an Escape the ordinary display up to go along with the adult summer library program theme. The first two weeks were Escape your town. We set out books on day trips in Wisconsin. The second two weeks we had escape your dinner and put out cookbooks.
- We set out a display with a sign reading “if you like this book, you may like these books.” We picked out a few books from the popular titles top chart in Collection HQ and used the library’s website to find similar authors and titles.
- The children’s display we put up in July is titled “explore your world.” We set out books that have explore in the title, or are about discovering anything in the natural world.

### **Edgar Monthly Report**

#### Events and Programs

- Family Story Time: Edgar held 5 regular family story times with a total of 11 adults and 37 children attending. This is the first summer that Edgar has held story time.
- Book Club: In June the book club met and 8 people discussed the book “The Tigers Wife” by Tea Obreht. In July the book club will discuss the book “Unbroken” by Laura Hillenbrand.
- Summer School class visits are on Tuesday and Thursday mornings with a total of 6 classes each week totaling 13 adults and 155 students for the month.
- Summer Library Programs are being held at the Edgar Elementary School. Randy Peterson and Professor Marvel had approximately 15 adults and 205 students at each program.
- The final Summer Program was held on July 29 entitled Hometown Heroes with 15 adults and 55 students.

#### Circulation Statistics

- Edgar circulated 2,360 items in July 2015. This is a -12.17% decrease. Athens has circulated 14,096 items in 2015. This is a -11.89% decrease.

#### Library News

- Deb has been offered the 2015 Association of Rural and Small Libraries (ARSL) Conference Scholarship.

- The information for the Summer Library Programs being held in Edgar was listed on the Edgar Village Hall sign.
- The Village Hall basement flooded due to a sump pump failing. The basement has been cleaned up and a new sump pump has been purchased. The village will be putting in a sensor to notify them so they will know if this happens again. The wires that belong to the library that are in the basement were not affected as they are all located in the ceiling.

## Hatley Monthly Report

### Events and Programs

- Family Story Time (held Tuesdays from 10:30 to 11a.m.) sessions included stories, songs, finger plays. Along with two SLP special program events, July Family Story Time themes included e.g. *Community, Little and Animal Heroes*. Our literacy focus was on the letters Ss and Bb. Our FST participation numbers for July are 20 children and 13 adults (33 total).
- Our littlest patrons (Pre K) enjoy another opportunity for learning fun at Hatley's Play & Learn playgroup. Held Thursdays from 10-11:30. The summer participation is strong with 16 adults and 25 children attending.
- Our formal SLP programs continued in July with "Become a Super Hero Craft Event" held 7/7/2015. The program was a hit with 18 adults and 21 children participating. The reviews were very positive e.g. "Fantastic! A fun time for everyone!!" On July 15, the *Truly Remarkable Loon* presented with "Read Books and Juggle Everything Else!" ("One of the Best!... Hilarious" ). 21 adults and 26 children attended with a total of 83.
- Hatley Book Club met Tuesday, July 14 at 2pm and discussed Joanne Fluke's "Chocolate Chip Cookie Murder". Nine members discussed how a bakery owner solved the crime!
- The Summer Reading Program registrations continued in July with 123 total registrations.
- Upcoming Programs include our August Book Club, SLP fun at the branch, *Ciao! Adventures in Italy on August 13, an Ancestry program on 9/29* and spring program planning continues.

### Circulation Statistics

- Circulation for July was 3,186 (-6.87%) and year-to-date 21,247 (2.26%).

### Library News

- Along with *Book Bundles* (e.g. *the Circus, Farm, and Zoo*) our displays highlight summer themes including e.g. *Road Trip Adventures and Eating on the Road, Cow Appreciation Day, Amelia Earhart's Birthday and Food Preservation*. Our Lucky Day items have been fewer in number i.e. status changed from Lucky Day. Our Red Box (DVD highlights) for July included *Matthew McConaughey and George Clooney films*. Emphasizing SLP, we have displays including e.g. *Animal, Comic, Fantasy and*

*Everyday Film Heroes*. We will highlight our military heroes in August; however, the military diorama arrived a bit early near the end of July and will stay through August. Patrons recycle our “*Take some, Leave Some*” (free) magazines.

- After receiving our weed lists for children’s board and YA fiction, these were completed i.e. nearly 300 items were forwarded to Katie Z. for review. July 14 to 28 day changeovers were made with a total of 152 items (i.e. 71 Adult, 6 YA and 75 children’s items).
- Staff/branch news: Marsha Y. returned from her PTO (Italy was fantastic!). We are happy to report no big tech issues in July. Our MCPL door emblem was installed at the end of the month.

### **Marathon City Monthly Report**

#### Events and Programs

- Family Story Time: Marathon held four family story time events with a total of 41 children and 26 adults attending.
- Book Club: The participants read the novel, *The Boys in the Boat* by Daniel James Brown and two people joined in for discussion. In August, we will meet to discuss the novel, *All the Light We Cannot See* by Anthony Doerr.
- Our second performer of the Summer Library Program season appeared on July 8 at Marathon Elementary. Randy Peterson entertained the audience with his “In Search of a Super Hero” musical presentation. It was very popular with 145 students and adults attending.
- On July 16, Professor Marvel wowed the crowd at Marathon Elementary with his Super Hero-themed magic show. It was a great way to end our SLP performance season with 150 children and adults attending.
- On July 28 our Super Hero Craft Day was held. Thirty-four children and adults stopped in between 11 am and 3 pm to create themed crafts.
- Summer Library Program – 160 participants have signed up for the program so far.
- Upcoming Events and Programs: Book Club and Family story time will continue as usual.
- Students can turn in their SLP reading logs at any time now and pick out their reward books.

#### Circulation Statistics

- Marathon circulated 4,352 items during the month of July. This is a 9.71% decrease. So far, in 2015, Marathon has circulated 27,745 items. This is a 0.13% increase from last year.

#### Library News

- Bettina will be working three shifts at the Wisconsin Valley Fair.
- Lisa attended the Branch Coordinator’s meeting on July 17.

### **Mosinee Monthly Report**

### Programs and Events

- The branch hosted the program *Local Heroes: The Mosinee Police Department* on July 8<sup>th</sup>. 20 children, 1 teen, and 8 adults attended.
- The Truly Remarkable Loon presented his program *Read Books and Juggle Everything Else* on July 15<sup>th</sup>. 73 children, 3 teens, and 30 adults came.
- On July 22<sup>nd</sup>, the local firefighters led the event *Local Heroes: The Mosinee Firefighters*. 30 children, 3 teens, and 17 adults saw the program. Participants were given a chance to try on the fire equipment, sit in firetruck and the ambulance, and to shoot the firehose.
- The HSMC visited the library on July 29<sup>th</sup> for *Local Heroes: The Humane Society of Marathon County*. 47 children, 2 teens, and 15 adults attended. The presenter read a book to the kids and talked about the ways they can help the humane society.
- Play & Learn continues to be popular on Wednesday mornings.
- As of July 31<sup>st</sup>, 85 children and 5 teens have signed up for Summer Reading.

### Circulation Statistics

- Mosinee circulated 4,213 items in July 2015. This is a 14.35% decrease. Mosinee has circulated 26,024 items in 2015. This is a 4.01% decrease.

### Library News

- Staff continue to work towards professional development goals.
- Staff have moved all the new YA and adult books to one shelf near the check-out desk.
- The YA sections were weeded and shifted to accommodate the present location of the new books.
- Reference items have been moved to where the new adult nonfiction items were previously shelved.
- LeeAnn K. created a new display of "Staff Picks." Several patrons have noticed the new display and have checked out items we chose.

## **Rothschild Monthly Report**

### Events and Programs

- Family Story Time: Rothschild held 3 regular family story times with a total of 16 adults and 26 children attending.
- Book Club: In July, book club met and 11 people discussed *Where'd You Go, Bernadette* by Maria Semple. In August, the club will discuss *The Book Thief* by Markus Zusak.
- LEGO Club: Summer LEGO club is held every Saturday during the summer. In July, 17 people participated.
- Passive Programs: 33 teens participated in our superhero trivia passive program.
- SLP Programs: July has been a busy month for summer programs! 20 adults and 50 children joined us for our Heroes in the Community program; 54 adults, 109 children, and 7 teens joined us for Truly Remarkable Loon; 65 adults, 97 children, and 2 teens joined us for Mr. Steve, and 32 adults and 51 children enjoyed the read to a therapy dog nights.

- Summer Reading Program: As of August 1<sup>st</sup>, 299 children have signed up for our summer reading program.
- Upcoming Programs: Family Story Time and Book Club will continue as usual. In August, we will have many great events for our summer reading program, including weekly LEGO Club, reading to therapy dogs, and a craft day.

#### Circulation Statistics

- Rothschild circulated 11,839 items in July. This is a 15.05% decrease from last year. In 2015, Rothschild circulated 77,826 items. This is a 1.31% decrease from last year.

#### Library News

- Pat, the intern from Wausau has been working with us on Mondays. This has been going very well. She is helpful and her work is much appreciated!
- Laura attended the Branch Coordinator meeting on July 17<sup>th</sup>.

We have spent a bit of time reorganizing and shifting areas of the collection. We arranged the Kids Favorites books to make the most of our space, thinned the audio book collections and

### **Spencer Monthly Report**

#### Events and Programs

- Tuesday, July 7<sup>th</sup> was Spencer's Older American Day. Gladys Ruha from the Stratford Historical Society gave a very interesting discussion on the Lumberjack Era in Wisconsin. 15 were present.
- July 8<sup>th</sup> Randy Peterson came to the Spencer Library as part of the Summer Reading Program. Randy Peterson as always was a huge success. 53 enjoyed his show.
- July 20<sup>th</sup> was our Read to a Therapy Dog program. This was a first time at Spencer and was well received. 21 children read to the Therapy Dog.
- We held a Young Adult Super Hero Trivia Game in Spencer for two weeks of July. 12 Young Adults tried to answer all the questions correctly.
- Crafts were displayed each week. Velcro bracelets, Paper plate Super Hero Shields, Villain Monsters were some of the crafts. A total of 89 made crafts.

#### Circulation Statistics

- Spencer circulated 2,352 items in the month of July. This is a decrease of 14.00%. Spencer has circulated 16,028 items in 2015. This is a decrease of .90%

#### Library News

- A picnic basket, paper plates and cups was our July display, with summer grilling books on display.
- We now have a Marathon County Public Library decal in our front window.
- Audrey attended a Marathon County Board Meeting as part of the LMP in July. It was a great learning experience.

## Stratford Monthly Report

### Events and Programs

- Book Club: In July, book club met and 12 adults gathered to discuss *The Thirteenth Tale* by Diane Setterfield. In August, the club will discuss *The Other Typist* by Suzanne Rindell.
- LEGO Club met on July 21 with a total of 4 people in attendance.
- Summer Reading Programs: On July 1, children's musician Randy Peterson, performed his "Searching for a Superhero" program. In attendance were 17 adults, 3 teens and 31 children. . Professor Marvel's "Super Hero Magic Show" was held on July 15 with 63 in attendance. On July 28 we held a Spaghetti Building program, with 18 attendee's constructing items made out of spaghetti and marshmallows.
- Passive program for children in July, children could create super hero themed projects with 35 children participating in the projects.
- Family Lego Club will continue in August. Our last SRP program will be a Washi Tape-Palooza on August 12 at 6:00 pm.

### Circulation Statistics

- Stratford circulated 2,779 items in the month of July. This is a 1.13% increase from last year. In 2015, Stratford circulated 16,202 items. This is 1.12% decrease from last year.

### Library News

- July was National Ice Cream Month, we had patrons tell us their favorite kind of ice cream. Many different forms of chocolate was the winner with 9, the total number of flavors was 21.
- July's book display centered on fiction titles with a summer theme. We were refilling the shelf often with new books.

## Finance Monthly Report – July, 2015

### Finance:

The following two pages show our actual expenditures compared to the proportional amount of calendar year passed.

Several new accounts have been added to the chart of accounts used by our library in order to facilitate future budget processes while providing a more self-explanatory obligation versus budget report in the Trustee packet. These new accounts were used in the preparation a budget based on historical and forecast expenses for 2016. There is very little variation in how funds are allocated on the operational side of the budget due to the flat nature of funding for the past several years and many fixed costs. As has been the case in each of the last several years operational efficiencies have afforded the maintaining of service levels at the point they are in 2015.





<b>Director's Activities:</b>
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7-20-15	EYC Steering Committee Meeting
7-20-15	Marathon County Public Library Board of Trustees Meeting
7-21-15	County Board Supervisors annual picnic/meeting
7-24-15	Public Engagement Project Meeting
7-27-15	Education and Economic Development Committee Meeting
7-30-15	COATs Team Meeting
8-6-15	Policy reviews w/Leah and Becky
8-7-15	SRLAAW Meeting (Wausau)
8-10-15	The Raising of America Prep Mtg.
8-10-15	Monthly meeting with Library Board President
8-13-15	Library Advisory Council Meeting
8-14-15	County Department Heads Meeting
8-15-15	WVLS Board Meeting
8-17-15	Marathon County Public Library Board of Trustees Meeting

<b>NEXT MONTH DIRECTOR'S ACTIVITIES:</b>
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8-17-15	Marathon County Public Library Board of Trustees Meeting
8-17-15	Basic Public Information Officer Training
8-18-15	Basic Public Information Officer Training
8-24-15	Friends of the Marathon County Public Library Board Meeting
8-26-15	Planning and Visioning Listening Session
8-27-15	COATs Team Meeting
8-28-15	Public Engagement Project Meeting
9-1-15	Budget Session with County Administrator
9-1-15	County Managers Retreat
9-2-15	Planning and Visioning Listening Session
9-11-15	County Department Heads Meeting
9-11-15	LIFE Report Steering Committee Meeting
TBD	Monthly Meeting w Dr. Hager
9-11-15	Public Engagement Project Meeting
TBD	Policy reviews w/Leah and Becky
TBD	Monthly meeting with Library Board President
9-16-15	Planning and Visioning Listening Session
9-18-15	MCPL Staff Development Day
9-21-15	EYC Steering Committee Meeting
9-21-15	Marathon County Public Library Board of Trustees Meeting

**LIBRARY PROJECTS, PROGRAMS, EVENTS:**

Planning and visioning sessions are scheduled with Engberg Anderson for Aug. 26, Sept. 2, and Sept. 16.

**UPCOMING CONFERENCES, CONTINUING ED, WORKSHOPS:**

Annual WLA Conference in Madison is Nov. 3-6.

**UPCOMING LIBRARY PROJECTS, PROGRAMS, EVENTS:**

Planning and Visioning

**Any other issues or items of note:**

Letters and notes are posted at the Library Board Meeting.