

WVLS Library Advisory Committee
August 16, 2016 - WVLS Office

CALL TO ORDER: President Carla Huston called the meeting to order at 9:30 a.m.

ROLL CALL AND INTRODUCTIONS: Wendt called the roll. A quorum was declared present.

Members Present: Steph Cherrywell (for Cynthia Taylor), Stacy Stevens, Virginia Woods Roberts, Ralph Illick (via phone), Julie Beloungy, Vicky Calmes, Carla Huston, Felicia Albrecht, Erica Brewster, Katie Aldrich, Kristy Bovre, Laurie Ollhoff, Anna Julson, and Kelly Knudsen

Members Absent: Erica Clarkson representing Simek Memorial Library (Medford – Taylor County) completing the term of Anne LaRoche Hamland who has joined the WVLS staff.

WVLS Staff: Marla Sepnafski, Inese Christman, Josh Klingbeil, Anne Hamland and Kris Adams Wendt

APPROVAL OF THE AGENDA: CALMS/OLLHOFF MOTION to approve the agenda as published. All aye. Motion carried.

APPROVAL OF THE MINUTES: OLLHOFF/ALDRITCH MOTION to approve the minutes of the April 14, 2016 meeting. All aye. Motion carried.

2016-2017 GRANT PROJECTS UPDATE: Hamland presented an overview of distributed guidelines for the new WVLS competitive grant to a member library for an innovative, collaborative and sustainable new service to their community. Available funding ranges from \$1,000 to \$10,000. Wendt elaborated on the joint WVLS/Northern Waters Library System LSTA mini-grant which will fund a collaborative training on September 20 in Ashland and Wausau and \$1,500 in micro-grants for participating libraries in each system (\$3,000 total). “Managing Your Digital Footprint without Falling Prey to Cyber-Sneakers” features simulcast video-conferenced morning speakers from San Jose, CA and Milwaukee and afternoon presentations from area law enforcement in each location. Klingbeil presented an overview of 2016 LSTA non-competitive library system and technology grant implementation, as well as proposals for 2017 non-competitive library system and technology grant and outcome measurement support projects. Opportunities for partnership projects in the 2017 LSTA competitive content creation and digitization of library historical material categories will be pursued by WVLS and Indianhead Federated Library System. Wendt provided an overview of the three levels of available funding available to explore and carry out opportunities for 2017 LSTA competitive literacy and accessibility grant topics, and solicited ideas. Discussion focused on TB Scott Free Library (Merrill) interest in facilitating book discussion groups at Lincoln Hills/Copper Lake School with additional interest expressed in expanding collaboration where trial programs have proven successful. Creating a template for other communities to follow with county jails would be beneficial. Discussion transitioned to determining the best way to program and market for success in ordinary library settings as time invested in program planning may not produce enough interest among various age groups – what are the barriers?

WPLC UPDATE: WVLS shared the 2017 WPLC Buying Pool costs with member public libraries in early August. Klingbeil reported that the WPLC Board approved a \$150,000 (statewide) increase in the buying pool for 2017, and that WVLS planned to absorb its member libraries’ share of that increase (approximately \$7,580) in the first year. Magazine content will no longer be available through Overdrive. WPLC as well as WVLS will be looking at alternatives from among other products. BREWSTER/OLLHOFF motion to recommend to the WVLS Board that WVLS absorb \$7,580 in additional 2017 WPLC costs. All aye. Motion carried.

DRAFT 2017 WVLS SYSTEM PLAN AND BUDGET: Sepnafski guided staff members present in a section-by-section review and discussion of the draft 2017 WVLS System Plan, noting changes and giving LAC members an opportunity to ask questions. The 2017 Plan and Budget continues all services at current levels and also reflects recent changes and the implementation of new services in the areas of continuing education, consultation, collection development, courier delivery, advancement and

awareness (public information), digitization and technology. In keeping with changes at the state level, “services to users with special needs” has been changed to reflect the new designation “inclusive services.” The budget supports all the goals and expectations of the system plan. The 2017 system plan and budget will be reviewed by WVLS Board of Trustees on August 20. STEVENS/ROBERTS MOTION to recommend to the WVLS Board approval of the draft 2017 WVLS System Plan and 2017 WVLS budget as presented. All aye. Motion carried.

REPORT ON 2017 CONTINUING EDUCATION SURVEY AND FUTURE TOPICS: Hamland reviewed the material previously distributed which shared results received from the survey distributed in mid-July to WVLS libraries. The four workshop topics receiving top rating included emerging trends, youth programming, adult programming, and collaboration (with other libraries, schools, agencies, businesses, community partners etc.).

WVLS MENTORSHIP PROGRAM: Hamland elaborated on the WVLS Mentoring Program outline guidelines and goals as distributed. The support is designed for new directors and new staff members.

LEGISLATIVE UPDATE: Wendt reminded members of the the importance of building relationships with elected officials at all levels, focusing most directly on legislators in an election year where winners of the fall campaigns will be deciding the state budget (including library system aids) for the next two years. The Wisconsin Library Association has identified priority library-related items from the DPI budget. Governor Walker is participating in the “Libraries Transform!” poster project, receiving his own poster at a Beloit Public Library event on August 12 and issuing a supportive press release. The WLA poster project seeks to photograph all members of the legislature holding a composite system library card.

LEAN WISCONSIN: Klingbeil explained that WVLS and IFLS are in the process of establishing a more formal agreement to strengthen their technology resources sharing partnership. The working title of the sharing project is LEAN Wisconsin (LEAN WI), which is formed from Libraries and Education Advanced Network. It is anticipated that the partnership will be formalized and strengthened with a memo of understanding (MOU) that will also enhance future LSTA grant applications.

WVLS MULTI-TYPE COLLABORATION: WVLS has the unique distinction of being the first system to include non-public libraries in its governance structure through LAC and integrate all types of libraries into its programs and services. This agenda item encourages an annual exchange of ideas and support among colleagues serving academic, school, public and special libraries. Topics discussed included collaboration between school and public librarians regarding Positive Behavioral Interventions & Support (PBIS), READ posters featuring community and school leaders, school library media specialist staff attrition has created a need for more library skills instruction at the public library, county broadband development and multi-type technology discussion groups, video marketing and short online instruction modules in academic libraries with applications to other library types.

ANNOUNCEMENTS AND PROJECT UPDATES: Christman reported on the V-Cat EDS (“Discovery Layer”) training and roll-out and showed what the enhanced V-Cat search will look like. Wendt distributed copies of the first chapter of Neil Gaiman’s book *The View from the Cheap Seats*, “Why Our Future Depends on Libraries, Reading and Daydreaming.” Huston thanked Albrecht, Brewster, Bovre, and Knudsen whose terms have ended, along with her own.

NEXT MEETING DATE: The next meeting will be April 18, 2017. The meeting will be held at the WVLS Office with call to order at 9:30 AM.

ADJOURNMENT: BREWSTER/OLLHOFF MOTION to adjourn. Meeting adjourned at 12:10 PM.

Respectfully submitted by Kris Adams Wendt