

NOTE: These minutes are to be regarded as the unofficial record of the meeting until the Library Advisory Committee has approved them. The next LAC meeting will be held on April 14, 2016.

MINUTES
WVLS Library Advisory Committee
Thursday, August 13, 2015
WVLS Office, 300 First Street, Wausau

CALL TO ORDER: President Erica Grunseth called the meeting to order at 9:30 AM.

ROLL CALL AND INTRODUCTIONS: The Roll was called by Kris Adams Wendt. A quorum was present.

Members Present: Steph Cherrywell, Stacy Stevens, Virginia Woods Roberts, Ralph Illick, Anne LaRoche, Erica Grunseth, Loralee Petersen, Carla Huston, Felicia Albrecht, Erica Brewster, Todd Mountjoy, Kristy Bovre, Laurie Olhoff, Cathy Retzer.

Members Absent: Kelly Knudsen

WVLS Staff and Other Guests Present: Marla Sepnafski, Inese Christman, Kris Adams Wendt, Josh Klingbeil, Chris Heitman, Augo Hildebrand.

AGENDA APPROVAL: STEVENS/PETERSEN MOTION to approve the agenda. Motion carried.

MINUTES: ILLICK/HOUSTON MOTION to approve the minutes of the April 9, 2015 meeting. Motion carried.

LEGISLATIVE UPDATE: Wendt announced that next year's Library Legislative Day is scheduled for February 9, 2016 at the Madison Concourse Hotel and will include a celebration of the Wisconsin Library Association's 125th Anniversary in the Capitol rotunda. Longtime WLA governmental relations advisor Tony Driessen has retired and been replaced by Steve Conway, who lives near Athens and is well acquainted with WVLS area legislators. The budget process was successfully concluded for WLA priority items with funding maintained for public library systems, BadgerLink, Newsline for the Blind, and the state resource contracts (Cooperative Children's Book Center, Wisconsin Talking Book and Braille Library and two inter-loan contracts with Milwaukee Public Library and the UW). The effects of budget decisions upon library services in K-12 education and the UW-System are as yet unknown. The health of the Common School Fund is being monitored. It's anticipated that revisions to s. 43.30 allowing release of patron data to third parties such as collection agencies and law enforcement for the purpose of securing retrieval of library materials and payment for lost items will be introduced in the fall legislative session. WLA's legislative committee and lobbyists are working with legislators on draft language.

2015-2016 GRANT PROJECTS UPDATE: Klingbeil and Wendt provided progress reports on LSTA technology grant activities and the Poverty Awareness through Library Engagement collaborative grant between WVLS and NFLS (workshop scheduled in Wausau on October 14). The portion of technology funding allocated to Makerspace and Creative technologies was invested in a 3D printer, 3D scanner, production quality audio/video recording equipment, and Lego Mindstorm kits. Member libraries will be polled for specific ideas/requests to expend remaining funding. A workshop is in the early planning states to provide opportunity to learn about the acquired technologies and how to engage communities in their use. Funds earmarked for digitization are being held pending recommendations from the ILEAD project group. 2016 projects will focus on STEAM programming and technologies, as well as additional makerspace and digital content creation resources such as an enhanced Libraries WIN MinecraftEdu platform for educational and entertainment programming at member libraries.

DELIVERY SERVICE OPTIONS: Hildebrand reviewed an assessment comparing the value added cost and efficiency of either contracting for central sorting at the WVLS Office or by delivery vendor. If approved by the WVLS Board, the plan would free staff time spent sorting at individual libraries in exchange for sharing a modest increase in delivery contract costs.

DRAFT 2016 WVLS SYSTEM PLAN: Sepnafski guided section-by-section review and discussion of the draft 2016 WVLS System Plan, noting changes. The draft plan incorporates many of the Standards for Systems that were approved by SRLAAW in August 2013. It also acknowledges the recommendation outlined in the DLT sponsored LEAN Study of Wisconsin Public Library Systems in that WVLS is aggressively exploring and, in some cases, implementing partnerships with other systems to provide service. The draft plan also provides for new service opportunities to enhance library service at the local level and promotes member library staff development.

DRAFT 2016 WVLS BUDGET: Sepnafski facilitated review and discussion of the draft 2016 WVLS Budget. Taken together, The 2016 Plan and Budget continues all services at current levels and also supports the implementation of new services in the areas of digitization, V-Cat, collection development, continuing education for member library staff, technology and courier. The 2016 Plan and Budget supports (allows for):

- The implementation of a WVLS-/vendor-sort option for courier
- A scholarship for a member library director or branch manager to attend the 2016 Association of Rural and Small Libraries Conference in Fargo, North Dakota
- WVLS trustee and staff attendance at the WAPL and WLA Conferences
- A \$.25 COLA for all staff
- The implementation of a discovery tool for the V-Cat database
- A 15% increase in health insurance
- The acquisition of additional digital content
- The provision of grants to libraries to partially subsidize new services that focus on innovation and collaboration
- a travel grant to a member library staff to attend WLA's Library Legislative Day for the first time
- opportunities for member libraries to share their digitized collections with Recollection Wisconsin and the Digital Public Library of America

MOUNTJOY/LAROCHE MOTION to approve the draft 2016 WVLS System Plan and 2016 WVLS budget as presented. Motion carried. The system plan and the 2016 budget will be returned to the WVLS Board of Trustees table in September for final approval.

(Virginia Woods Roberts left the meeting at 10:50 AM.)

ILEAD USA – WVLS TEAM PRESENTATION: Mountjoy and Christman reported on recent activities by the WVLS ILEAD Team, shared the digitization display and information boards from their last training session and demonstrated the scanning equipment. Considerable discussion ensued.

SUGGESTIONS FOR 2016 WORKSHOP/TRAINING TOPICS: Topics suggested included digitization, using BadgerLink and locating creditable search engines, minecraft, gaming culture for librarians, hands-on tech training (gadget petting zoo), website construction and adult programs, encouraging committed volunteerism.

WVLS MULTI-TYPE COLLABORATION: WVLS was the first system to involve non-public libraries in its governance structure through the Library Advisory Committee and integrate all types of libraries into its programs and services. This agenda item encourages an annual exchange of ideas and support among colleagues serving academic, school, public and special libraries. Topics discussed included school/public collaboration on coding instruction/programs to enhance literacy, Lego digital storytelling, ideas for adult programs and marketing, reaching out to local artists for

adult classes, finding community support for quality programs, school to work volunteer placement, community partnerships as a facet of (human) collection development, and Battle of the Books.

ANNOUNCEMENTS:

Grunseth thanked Petersen and Retzer whose two year LAC terms, along with her own, will end following this meeting and recognized Mountjoy who will follow her as 2016 LAC President. Appreciation was expressed in a round of applause. Sepnafski delivered a reminder about the Directors Retreat on September 17 and listening session in Medford on October 20. Klingbeil gave a brief overview of WVLS involvement regarding recent Community Area Networks developments in WVLS counties. He also acquainted LAC members with an array of technology devices available for programs and demonstrations in member libraries.

NEXT MEETING DATE: The next LAC meeting will be April 14, 2016 at the WVLS Office.

ADJOURNMENT: ILLICK/HUSTON MOTION to adjourn. Motion carried. The meeting adjourned at 11:56 p.m.

Respectfully submitted by Kris Adams Wendt, Meeting Recorder.